

Abstracts

Bozsó, Renáta

The Use of ICT Devices Among Pupils and Students

The use of computers and the Internet is becoming part of the life of youth at increasingly earlier stages of life. In 2005, nearly half of the students in our college had no Internet access in their homes, and only an average of 50% of them used it on a daily basis. Today, the same indicators are substantially higher even in the case of primary school-aged children. It is, therefore, necessary for educational institutions to keep up with technical developments in order to be able to take part in the development of informational literacy.

This study aims at synthesizing the results of four surveys: the relevant findings of a survey examining primary and middle school children in Szeged, two surveys (within a six-year span) comparing the usage of computers of students studying at the Juhász Gyula Faculty of Education, University of Szeged, and a comparative study, where the preferences in institution choice were examined with students from Szeged and Dunaújváros.

Keywords: ICT, internet-usage, higher education, quality

Farkas, Éva

Thoughts On the Past 10 Years of the Training of Adult Learning Professionals

„The only thing necessary for the triumph of evil is for good men to do nothing.” (Edmund Burke)

This study aims at introducing the regression development history of the training system of adult learning professionals in Hungary between 2006 and 2016. Despite the fact that the qualities of adult learning professionals basically determine the effectiveness of adult learning, the Hungarian government does not consider the training of adult learning professionals as a key issue. While we can see the valorisation of adult learning by the Hungarian government at the rhetorical level, in reality – based on political decisions – andragogy bachelor's programmes were abolished, along with the financial and professional promotion of andragogical research. *Keywords: andragogy, adult learning, training of adult learning professionals, education policy*

Gábrity Molnár, Irén

The Structure Formation of Professional Training in a Multiethnic Border Region

The purpose of the present paper is to investigate the factors that influence the educational structure and labor market mobility of residents living along the

Serbian-Hungarian border, with special emphasis on Hungarian minorities living in Serbia. The young residents prove to be mobile during their career building processes and plan their cross-border commute. It is crucial to monitor the labor market demands, i.e. whether employers are content with the labor market supply. In order to reveal this question, employers were surveyed.

The research shows that the cross-border institutionally organized network contact is inadequate in the Serbian-Hungarian border region. With the purpose of raising the educational level of residents the (Hungarian-Hungarian and Hungarian-Serbian) institutional co-operation should be reevaluated. The training institutions should function as “knowledge-factories”, in other words, they should transfer marketable knowledge. The Juhász Gyula Faculty of Education, University of Szeged, contributes to the educational development of the resident living along the Serbian-Hungarian border. There are various educational programs organized that promote various cultural interests, openness and a practice-oriented attitude have contributed to the establishment of new institutional contacts with other partner institutions (teaching also in Hungarian).

Keywords: mobility of residents living along the border, labor market demand

Harkai, Daniella

Guidance

The guidelines for the selected bibliography for the teaching staff of the Institute of Adult Education, Faculty of Education, University of Szeged were the following:

- to represent the variety of the works produced by staff
- novelty (more recent publications were preferred over old ones)
- books and studies enjoyed priority over conference publications
- to emphasize works published by the Institute
- more cited works
- the preference of works printed over online publications

The order of the selected bibliography is alphabetical by authors, within that it is chronological and in case the works were published in the same year, they were organized alphabetically by authors and alphabetically by titles.

The sources for the publications were the following: Magyar Tudományos Művek Tára (MTMT), EPA, HUMANUS, MATARKA and the list of publications Institute's online platform. I selected and composed the titles according to the guidelines mentioned above, after which each member of the teaching staff received their own copy for a read-through. The list was narrowed or widened with regard to the suggestions by staff members and finally, list was standardized.

Hetesi, Erzsébet

Once Upon a Time... The Managers of Culture – Lessons Learned From an Experiment

The aim of the study is to present how the ‘destiny’ of the Manager major in public education, which was viable 25 years ago, has changed. After reviewing the historical background, the study focuses on the facts that seemed to be revolutionary two and a half centuries ago and the reason why they can not be applied now. Therefore, among the nostalgic retrospection, it brings attention to those changes which would have altered the public education of managers nowadays. The study examines three aspects of the changes: the transformation of marketing paradigms, the change in the function of consumer culture and culture consumption, and the way domestic culture management and culture finance affects the programme’s potential perspectives.

Keywords: marketing paradigms, consumer culture, culture consumption, culture management, culture finance

Keczer, Gabriella – Lizon, Loretta

A Pilot Project Plan to Strengthen the Adult Student Focus in the Juhász Gyula Faculty of Education, University of Szeged

The inclusion of adults in higher education equally serves the interests of the economy, society and universities. But in order to make higher education more attractive to adult students and to make it able to satisfy their special learning needs better, universities shall initiate organizational development programs. In 2015 we developed a primary research based pilot project plan for the Juhász Gyula Faculty of Education, University of Szeged, in order to strengthen its adult student focus. First we summarize the findings of our survey conducted among adult students in order to explore what factors hinder their learning experience and outcome. Second we present our situation analysis and pilot project plan for an organizational development program.

Keywords: higher education, lifelong learning, adult student friendly university, organizational development, project planning

Málovics, Éva – Imreh, Szabolcs

Study and Knowledge in Higher Education and Workplaces

In our paper, we analyzed deep interviews conducted with owners and managers of SMEs with the grounded theory method. Our data reveal the experiences of entrepreneurs: the analysis of the interviews indicates that many of the managers are dissatisfied with the competencies of newly graduated colleagues. There are great differences between the knowledge gained in the formal education and the competencies required by the organizations. Our results indicates that the managers were concerned by the absence of the elements of the competences

which formal education could develop in the students if in the pedagogical culture the dominance of behaviorism decreased, giving way to a constructivist perspective.

Keywords: interview, grounded theory method, competences, high education, constructivist pedagogy

Málovics, György – Szentistványi, István – Juhász, Judit – Mihók, Barbara – Nagy, Mihály

Participatory Action Research (PAR) – An Alternative Approach to Social Research for Workable Knowledge and Social Change

Participatory action research (PAR) intends to produce workable knowledge and contribute to positive social changes at the same time. Within PAR, researcher and (usually) marginalized non-researcher participants work together for longer periods of time, on a regular basis, in a structured and action-oriented way.

The present study introduces the basics of PAR and its main characteristics, while illustrating this theoretical introduction with practical examples from a PAR process which has been going on for 5 years in Szeged, Hungary, and which the authors are part of as researchers and social activists.

The paper's conclusion is that PAR is a progressive approach for researchers and practitioners in cases they intend to produce workable knowledge and contribute to positive social changes at the same time regarding significant social problems.

Keywords: participatory action research (PAR), conventional research, marginalized social groups, empowerment

Orbán, Hedvig

About Culture In Keywords

I regularly follow articles written by Katalin Gelencsér for the periodical SZIN - Public Culture and these gave me the idea that I should summarize the public educational concepts of the past 40 years. These concepts reflect the permanent change that occurred in the cultural field. I present the major legal regulations related to public education: first the Act CXL of 1997 on Public Culture, then the different types of cultural institutions, exemplified mostly by those in Szeged and Csongrád County.

I call your attention to:

- financial opportunities and methods of domestic cultural grants
- activities of the National Cultural Fund,
- national implementation of European Union funds,

I stress the importance of cultural professional and advocacy organizations and the public work as the determinant of the recent years.

Keywords: categories of culture, cultural laws, financing of culture, cultural institutions

Patkósné Hanesz, Andrea

Teaching Library Skills in the Andragogy BA Program

The study reviews the main aspects and methodological concerns of teaching library skills for participants of an andragogy BA program, which started in the first term of the 2006/2007 academic year at the Institute of Adult Education, Juhász Gyula Faculty of Education, University of Szeged.

Taking the boundaries of the subject into account, the study lays stress on the educational forms that suit informational education and the challenges of informational society. During lectures, students had the opportunity to learn about the history, types and tasks of libraries, museums and archives, while in seminars they familiarized themselves with its different services.

Keywords: Andragogy BA, public collections, Library and Information Science, information literacy, competences, information sources, search strategies

Pajor, Enikő

Metamorphoses – changes of a profession

This article presents the metamorphosis of the librarian profession in the 21st century. Due to Information Communication Technology and the demands of new users, the profession itself, the competences required and everything in general must change and the tasks that are traditionally non-librarian also appear in the library.

Keywords: Lis Euroguide, metamorphose of the librarian job, librarian competence, non-librarian job in the libraries

Sütő, Erika

Project Pedagogy in Higher Education – 25 years of the Conference on Public Culture

The predecessor of the Institute of Adult Education at the University of Szeged, the Department of Public Cultural Studies launched its Conference on Public Culture more than 25 years ago, as well as the method of project pedagogy. The conference was initiated by cultural management students in 1992 and was fully supported by the teaching staff from the beginning. The special feature of this national conference is that it was organized by students, for students. The main

focus and content of the conference has changed over the years and so has its duration and the way the conference is organized, adapting to the transformations of the program. The holistic approach of project pedagogy has been continuously observable in the cultural management and adult education programs in Szeged, not just throughout the implementation of the project, but also in the day-to-day practice of teaching and learning. The study attempts to present this prestigious project.

Keywords: project pedagogy, conference, practice-oriented, responsibility, cooperation, independent work, teamwork, to use knowledge

Szirmai, Éva

The Rise and Fall of Media Education

This paper gives a brief overview of the nearly 30 years of domestic media and communications education and its possibilities. The media course at the University of Szeged Juhász Gyula Faculty of Education Institute of Adult Education reflects the tendencies which can be tracked from the seemingly endless possibilities of the late 1980s through the problems of „overproduction” to the depreciation and termination of the training programs. Nevertheless, the training of conscious media consumption is necessary in primary and secondary schools and for adults and this requires well-trained professionals.

Keywords: media and communications training program, media consciousness, motion picture and media knowledge in primary and secondary schools

Szűcs, Norbert

Disadvantage Compensation and Community Learning – Cooperation between the Juhász Gyula Faculty of Education, Institute of Adult Education and Motivation Educational Association

Academic works concerned with community learning stress the importance of the fact that non-governmental organizations may significantly contribute to the performance of a given educational system and that their programs may play an important role in the socialization of those involved. This study intends to introduce a cooperation practice that proves both of these assertions. The Institute of Adult Education, Juhász Gyula Faculty of Education, University of Szeged and Motivation Educational Association cooperated in several programs related to disadvantage compensation reaching a significant synergy with the partnership. The paper shows the framework of Motivation Student Mentoring Program which has been operating since the 2007/2008 academic year. This program provides the basis of cooperation between the two parties involved. Afterwards, the paper summarizes the activities of the Motivation Educational Association and the specific fields and outcomes of the cooperation.

Keywords: disadvantage compensation, community learning, mentoring, Motivation Student Mentoring Program, workshop

T. Molnár, Gizella

Forty Years of the Cultural Mediation Program at Szeged

This study summarizes the history of the Cultural Mediation program from its initial launch in 1975 up until the present day in 2015. Forty years of existence is, without doubt, a considerable achievement; nevertheless, there is not much to celebrate as the Hungarian higher educational policy does not do much for our cause. Along with a number of different fields of interest, our profession has suffered a lot as a result of reforms introduced by the government. This had led to a serious decline in the number of students accepted to the program and consequently, the shutdown of the program itself – although they have decided to launch a very similar program instead. Such events have never occurred in the past forty years, even if we consider the fact that there were many changes regarding the program's name and structure. It is safe to assume that no other program has reputation that changed so much in the recent past as ours – and these changes can be traced not only on a local, but a national level, as well.

Keywords: cultural mediation as a profession; college education; history of the program; the future of the program; higher education policy

Újvári, Edit

Guided Museum Tours as Training Programs for Andragogy and Cultural Mediation Majors in Szeged

This paper presents the museum tours guided by Andragogy and Cultural Mediation majors at the University of Szeged. These tours are guided by students in the museums of Szeged and are based on the knowledge and skills acquired during the offered courses of the Museum Pedagogy Specialization. The tours provided great opportunities for BA and MA students of the Adult Education Institution for practice-oriented university learning and the application of their art history studies, communication skills and project methodology.

Keywords: guided museum tour, museum mediation, museum andragogy, culture mediation, practice-oriented university learning

Viskolcz, Noémi

”Careful Documentation of Losses” – Institutional Transformations in Cultural Heritage Field in Hungary (1990–2015)

After 1990, the public attitude has changed significantly changed the attitude toward the cultural heritage in general in Hungary. The review goes through legal and organizational changes over the past 25 years: the organization of the cultural heritage – especially after 2010 – has suffered greatly due to government pressure which prevents constructive, effective and professional work.

keywords: protection of cultural heritage in Hungary, managing organizational changes, 1990-2015

